



Namesphere 名天科建

www.namesphere.asia

Extraction of some relevant slides between 2012-2019

Namesphere Holdings (Oct 2016)

• Shareholding:

in IRP — .spa (20% + 30% dotPH)

PDT Done — .box (50%)

In Sunrise — .网站 (50%)

in IRP — .inc (20% + 30% dotPH)

• Front-end Provider

Delegated — PCCW

- .nowtv
- .hkt
- .pccw
- .電訊盈科
- .richardli

Setup:
~US\$100,000
Annual:
~US\$100,000

in GA — .世界 / .健康

@Omb — .kids

15%



Namesphere Holdings (Jan 2018)

• Shareholding:

in RA

— .spa (20% + 30% dotPH)

in Root

— .box (50%)

MIIT

— .网站 (50%)

• Front-end Provider

In Root

— PCCW

• .nowtv

• .hkt

• .pccw

• .電訊盈科

• .richardli

MIIT

— .世界 / .健康

in RR

— .kids

Setup:
~US\$100,000
Annual:
~US\$100,000

15%



New gTLD Related Auction Proceeds

- **.NOW**
 - 12% of 20% of US\$9,888,000 (after fees)
 - Total Proceeds to Namesphere: US\$210,792
- **.STUDIO**
 - Application sold to .XYZ founder
 - US\$1,500,000 cash
 - + 100 premium names prior to launch
- **.PCCW Portfolio**
 - Negotiating Contract(s)
 - ~US\$50,000 per year

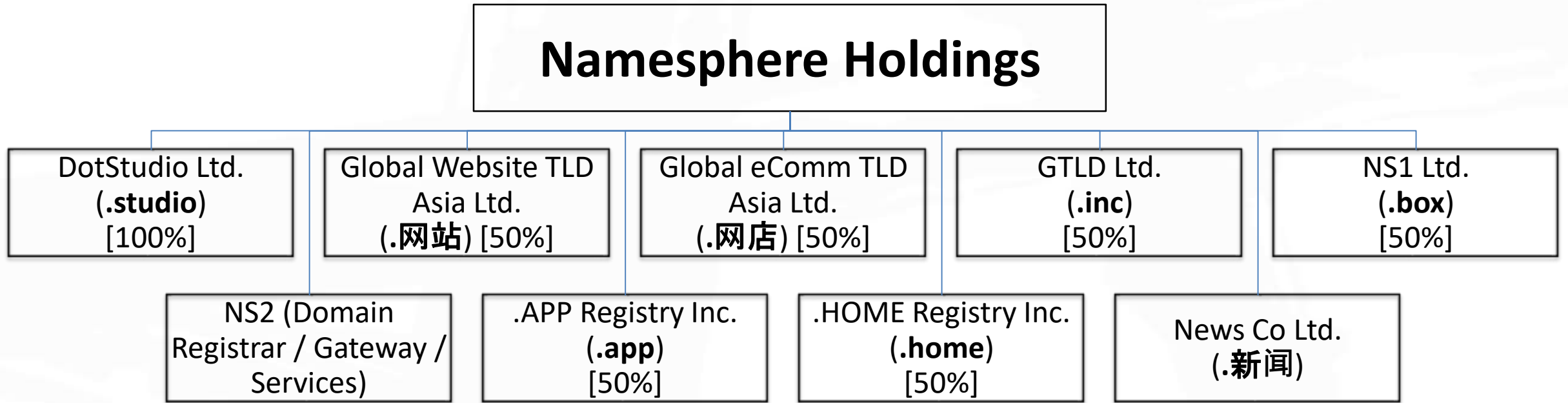


Scheduled Auctions

- .BOX
 - ICANN Auction: 25 February 2015
 - Private Auction with Amazon: **Jan 21, 2015**
 - 50% Jason Chapnik / K2 Ventures
 - 50% Namesphere
- .INC
 - ICANN Auction: 21 January 2015
 - Shareholding:
 - 50% Jason Chapnik / K2 Ventures
 - 30% DotPH
 - 20% Namesphere
- .APP
 - ICANN Auction: 25 February 2015
 - Originally Scheduled for: 17 December 2014
 - Approaching Potential Buyer(s)

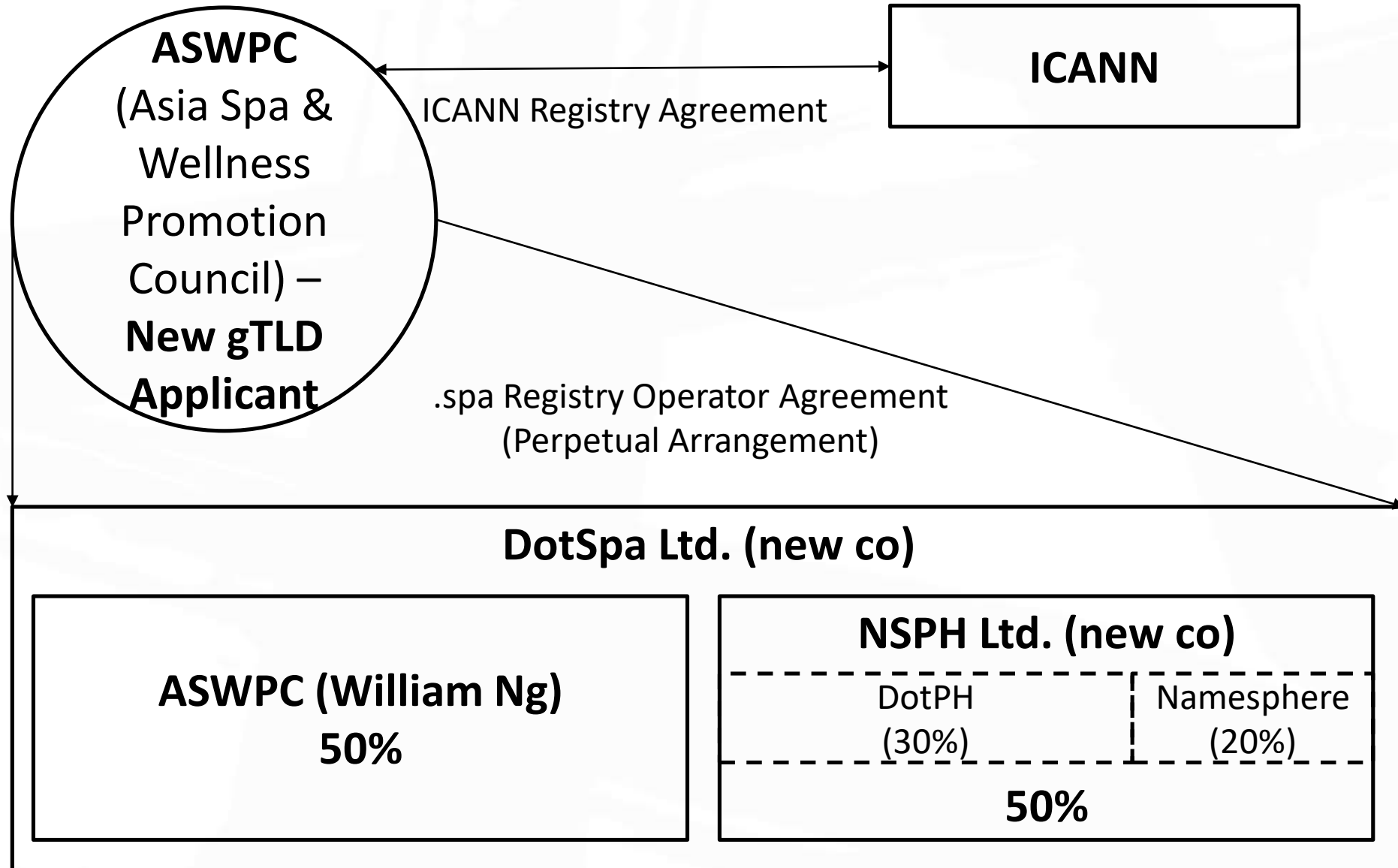


Namesphere Holdings Structure (Nov 2013)



- Namesphere Holdings have shareholding in the TLD project companies and will be the Front End services provider for these and other new gTLDs





Namesphere New gTLD Portfolio (Nov 2013)

Open Generics

- .home ★
- .inc ★
- .now ★
- .网站 ★
- .网店 ★
- .世界 ○
- .box ★

Industry Verticals

- .app ★
- .studio ★
- .新聞 ○
- .健康 ○

Community TLDs

- .kids ★
- .spa ★

Brand TLDs

- .nowtv ○
- .hkt ○
- .pccw ○
- .電訊盈科 ○
- .richardli ○



Uncontended



Uncontended
(GAC Advice)



Contended Auction



Contended (Auction by Partner)



Contended with Community Priority



Namesphere Holdings Ltd. (Dec 2014)

	Investment (USD)	% Investment	DotAsia Founding Shares (%)	Investment Shares (%)	Capitalization / Valuation
DotAsia	\$ 500,000.00	55.56%	30%	38.89%	\$ 1,285,714
DotPH	\$ 180,000.00	20.00%		14.00%	
ER3	\$ 220,000.00	24.44%		17.11%	
	\$ 900,000.00	100.0000%		70.0000%	

	# of Shares	% Holding
DotAsia Founder Shares	DotAsia 10000	30.00%
New Shares to be Issued (Based on Investment %):	DotAsia 12963	38.89%
	DotPH 4667	14.00%
	ER3 (Edmon) 5704	17.11%
	Total Shares Issued: 23334	33334 100.00%

- Effective Founding Shares Value: \$385,707.00
- Expenses for Namesphere To Date: \$266,451.70